



Press release

SNOW NEWS IS GOOD NEWS

January 2010

The January snowstorms may have caused havoc for many businesses but for one British company it's been far from a flaky start to the New Year.

Econoplas Ltd has been inundated with enquires for its revolutionary drainage system, **Aquadyne**, from golf clubs, agriculture, and local authorities due to the huge levels of snowmelt.

Melting snow could cause some of the worst waterlogging headaches but thanks to Aquadyne this problem can be solved permanently.

Aquadyne is created from 100% non toxic recycled plastic, which is converted into easy to install blocks of macro and micro porous cells that effectively drain surface water from agricultural fields, sports pitches, golf courses and domestic gardens, ten times faster than coarse sand and without clogging.

"We have been rushed off our feet with enquires. The huge benefits of Aquadyne are already being enjoyed across the UK including, Moortown Golf Club, Wentworth, Dalmahoy Hotel & Country Club, Bancrofts School, Moray Council and The University of Stirling to name just a few," said James Arrowsmith, managing director of Aquadyne Sales & Marketing.

Aquadyne panels measure 220mm x 45mm x 1 metre long and have a proven flow rate of 21,000 millimetres per hour. They are effective in all soil conditions and work relentlessly without the risk of clogging.

"Aquadyne significantly improves the drainage of water, compared to conventional methods, due to the unique capillary draw action created by the product.

"We have also had several enquiries from Europe in the last few days and I will be exhibiting at the world's largest golf show in San Diego next month," added James.

For further information and sales enquiries please telephone 01453 733625, or visit www.aquadyne.co.uk or email info@aquadyne.co.uk

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